













ONLINE**canfitpro | 2021****BUSINESS & LEADERSHIP****Friday, November 12**

TRACK	 Technology	 Sales & Marketing	 Coaching	 Leadership & Development
9:00AM - 10:30AM EST				
Session #	900	901	902	903
Sponsor				
Session	Polar Club Solution – A tool to enhance your members' training experience	10 Success Strategies to Build a Podcast That Lasts	10 Steps to Creating the Optimal Virtual Experience	Creating Sustainable Fitness Industry Career Opportunities for All
Presenter(s)	Warren Neal	Facilitated by: Nkechi Nwafor-Robinson. With Chris Fudge, Tracy Minnoch-Nuku, Funk Roberts & Kia Williams	Fraser Quelch	Facilitated by: Mo Hagan With Katie Heggteit, Paul Klein & Megan Williamson
10:45AM - 12:15PM EST				
Session #	904	905	906	907
Sponsor				
Session	The Six C's of Phenomenal Virtual Fitness Experiences	Master the Art of Sales and 2x-4x Your Fitness Revenue in 90 Days	Connecting, Leading and Learning In	PART 1 - Fitness is Medicine: A Prescription to Get Active
Presenter(s)	Nathalie Lacombe	Tony Maslan	Krista Popowych	Facilitated by: Scott Wildeman. With Lisa Dare & Sara Hodson
12:15PM - 1:30PM EST				
LUNCHBREAK				
1:30PM - 3:00PM EST				
Session #	908	909	910	911
Sponsor				
Session	How To Build a Successful Online Fitness Membership Business and Community That Will Never Leave You	THINK Yourself® A SALES PRO – Create an Irresistible Sales Experience	The Science of Preventing Career Burnout as a Fitness Professional	PART 2 - Building a Medical Fitness Career Path: A New Era Begins and You Can Lead It!
Presenter(s)	Funk Roberts	Nathalie Plamondon-Thomas	Shannon Fable & Brett Klika	Facilitated by: Mo Hagan. With Lisa Dougherty & Sara Hodson
3:15PM - 4:45PM EST				
Session #	912	913	914	All sessions are Lectures (L)
Sponsor				
Session	The Fitness Future. Applied Today.	Beyond Sweat - Solve Your Consumers Problem	State of the Fitness Industry - Driving Sales Success & Culture	
Presenter(s)	Facilitated by: Emma Barry. With Troy Morgan, Ian Mullane & Brent Vaughan	Sheldon McBee	Facilitated by: Scott Wildeman. With Jennifer Hamilton, Carrie Kepple-Styles, Trisha Sarker and Jason Sheridan	